

## Selected Papers will be published in following journals:

- Journal of Enterprising Communities: People and Places in the Global Economy (Emerald) (Indexed in Scopus, ESCI, Cabells and others)
- International Journal of Business and Globalisation (Inderscience) (Indexed in Scopus, Advanced Technologies with Aerospace (CSA) and others)
- International Journal of Society Systems Science (Inderscience) (Indexed in Google Scholar, Expanded Academic ASAP (Gale) and others)
- Re-Markings (A Refereed International Biannual Journal of English)

## Registration Fee:

Participants	Indian Participants	International Participants
Corporate Participants	Rs. 6,000/-	200 USD
Academicians	Rs. 5,000/-	150 USD
Research Scholars	Rs. 3,000/-	100 USD
Student (Graduate / Post Graduate)	Rs. 1500/-	80 USD

## Accommodation

The registration fee does not include transportation and accommodation. It can be arranged on request with charges.

## For Whom

- Academicians
- Researchers
- Business Management Professionals
- Policy makers
- Students

## Address for communication

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International Conference on Peaceful and Prosperous

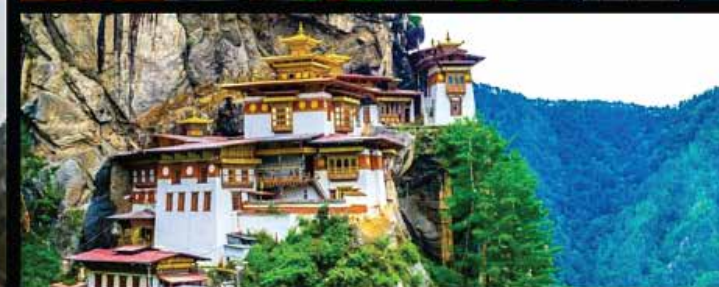
# South Asia

## Opportunities and Challenges

27-29 March 2017

website: [www.icsa2017.com](http://www.icsa2017.com), email: [icsa2017@gmail.com](mailto:icsa2017@gmail.com)

(ICSA-2017)



Organized by :

Department of Humanities and Social Science  
Jaypee Institute of Information Technology  
A-10, Sector-62, Noida-201309, Uttar Pradesh, India

## About Jaypee Institute of Information Technology, Noida (JIIT)

JIIT, a leading Engineering Institute was established in the year 2001 with the vision of becoming a center of excellence in the field of IT & related emerging areas of education, training and research comparable to the best in the world for producing professionals who shall be leaders in innovation, entrepreneurship, creativity and management. The Institute offers Doctoral, Post-graduate as well as Undergraduate programs in the disciplines of Computer Science Engineering, Information Technology, Electronics & Communication Engineering, Biotechnology and Management. The Institute aims to develop technocrats with skill and capability to design and implement computer based systems, tool and equipments. Ministry of HRD, Government of India has awarded 60th rank to JIIT amongst top 100 Engineering Institutions in India. JIIT is the 3rd best among the Private Institutions in North India and best in National Capital Region.

## Department of Humanities and Social Sciences

The Department of Humanities and Social Sciences is a source of change-facilitators that serve to complement the existing and emerging educational programmes of our institute by imparting professional and behavioral competencies and, thereby, transforming our students to become the New-age, Innovating, Competitive and Enterprising leaders in their chosen professions of service and technology. This department serves as a 'Center of Excellence' dedicated to the dissemination of professional and behavioral knowledge pertaining to communication skills, interpersonal and managerial skills. The department recognizes industry partnering in shaping humanities, social sciences and management education as a focus area.

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## About the Conference

South Asia is a region of marked contrasts: from conflict-affected areas to vibrant democracies, from demographic bulges to ageing societies, from energy crises to global companies. The region has witnessed significant changes since the last two decades. Despite its impressive economic growth, South Asia Region faces many hurdles on its way of development. A combination of uneven economic growth, rising population, low literacy rate, slow and messy urbanisation and huge infrastructure gap makes a bumpy road to development from economic front. In addition to the economic problems, the region is also plagued by social, political, environmental and climatic problems. These socio-political issues hinder the peace and prosperity of the region. It is grounded that making ways towards prosperity will substantiate endeavours towards peace.

A World Bank report suggests that South Asia has an opportunity to become the manufacturing hub of the world; but achieving this will require boosting competitiveness. South Asia's diversity in ethnicity, language and religion can be used as strength in shaping economic behaviour. South Asia comprising of different communities should come up with entrepreneurial solution for peace and prosperity of this region. In South Asia, as in other regions, globalisation has given rise to new industries and created new employment opportunities. Though globalisation created new opportunities for South Asian Countries but it also created new challenges and crises. If the countries in South Asia forego their historical and geopolitical differences and present a collective front; the region can emerge as an integrated peaceful and democratic society.

## Themes of the Conference

Emerging South Asia in a globalized World

Entrepreneurial Solution for Communities in South Asia

Building a Peaceful and Democratic Society in South Asia

South Asian Literature: Diluting Borders, Bridging Gaps

The sub-topics under broad themes is provided in the conference website